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Brian Peller
Community Relations Officer



Brent Howard
Business Development Officer



Kevin Wiley
Business Development Officer

Freedom Federal Credit Union Grows Its Community-Focused Development Team

New Business Development and Community Relations Officers to expand outreach efforts

Bel Air, MD – Freedom Federal Credit Union is pleased to announce three new appointments to its growing Business Development and Community Relations Team. Brent Howard and Kevin Wiley join Freedom as Business Development Officers, bringing more than 50 years of combined experience to the Credit Union. In addition, Brian Peller continues his distinguished tenure with Freedom in his newly appointed role as Community Relations Officer, bringing more than 30 years of financial services experience to the position.

As a new Business Development Officer, Brent Howard brings more than 20 years of experience strengthening businesses and communities throughout the Baltimore region. His career spans multiple industries, from helping startups find their footing to expanding the impact of established organizations. Most recently, Howard served as President and CEO of the Baltimore Chamber of Commerce from 2018 to 2025. He is an alumnus of Morgan State University, with a background in political science and

government. A resident of the greater Baltimore area, Howard is married and a proud girl dad to two daughters. Outside of work, he enjoys attending live concerts and sporting events, traveling, and spending quality time with his family. A Lego enthusiast, he especially enjoys sharing that creative outlet with his children.

“After spending over two decades building relationships and supporting businesses throughout the Baltimore region, I’m excited to bring that same passion to Freedom Federal Credit Union,” said Howard. “What attracted me to Freedom is its genuine commitment to being a member-owned, community-focused organization. I look forward to connecting with local businesses in my new role.”

Kevin Wiley joins Freedom as a Business Development Officer with more than 30 years of experience in the financial services industry. Throughout his career, he has held a variety of roles in branch management, lending, business banking, merchant services, investment banking, business development, and financial education. A lifelong resident of Harford County, Wiley brings deep local knowledge of the communities and businesses within Freedom’s field of membership. He enjoys spending time with his wife, daughter (when she is home from college), and their two beloved pets. In his free time, Wiley enjoys watching movies and cooking shows, taking walks, traveling, and indulging his lifelong love of comic books.

“I am excited to work for a company where the culture revolves around making sure members, employees, and the community are the priority,” Wiley said. “I recognize the need for financial literacy in our area and look forward to sharing my knowledge with the community and business partners as part of the Freedom Team.”

With more than 30 years of experience, Brian Peller has held a variety of member-facing and community-driven roles in the financial services industry and continues that work as Freedom’s Community Relations Officer. Previously, Peller served as a Business Development Officer for Freedom. He grew up in Rosedale and has lived in Bel Air for 29 years. His wife, Gina, is a long-time teacher in Baltimore County, and their twin daughters work in the medical and higher education fields. A lifelong Orioles fan, Peller also enjoys traveling, especially to Disney World. In his new role, he will serve as a liaison between Freedom, local community organizations, and *The Freedom to Help Foundation*.

“I am so pleased to be serving our community in my new role as Community Relations Officer,” said Peller. “In my 30 years in the financial services industry, I have seen the importance of financial literacy and responsible, informed banking decisions. I am proud of Freedom’s commitment to financial education and look forward to helping connect community resources with everything Freedom has to offer.”

“The appointment of these three accomplished professionals underscores Freedom Federal Credit Union’s ongoing commitment to the communities we serve in Harford and Baltimore Counties, as well as our continued expansion into Carroll County and Baltimore City in the year ahead”, stated Carmen David Mirabile, Chief Growth Officer of Freedom. “Along with our entire Business Development and Community Relations Team, I look forward to them continuing to strengthen local partnerships, supporting businesses and individuals, and deepening our community engagement.”

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About Freedom Federal Credit Union

Freedom Federal Credit Union is a community-chartered federal credit union offering business banking services and consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Baltimore City, Baltimore County, Carroll County, and Harford County. Freedom was founded in 1953 and currently has eight locations throughout Harford and Baltimore Counties. To learn more, visit freedomfcu.org.