

Contact: Carmen David Mirabile
Senior Vice President, Marketing
410-612-2111
cmirabile@freedomfcu.org



FOR IMMEDIATE RELEASE:
Sept 14, 2023



Freedom Federal Credit Union and Harford Community College Announce *#MyFightingOwlsFreedom* Social Media Contest

The social media contest is accepting entries until October 9 and includes cash prizes up to \$500

Bel Air, Maryland - Freedom Federal Credit Union, in partnership with Harford Community College, has announced the launch of a new contest open to anyone connected to Harford Community College as a student, alumnus, employee, or parent. The *#MyFightingOwlsFreedom* contest invites participants to post a photo with a caption explaining how the college has helped them find freedom in their lives along with the hashtag.

#MyFightingOwlsFreedom entries will be accepted until October 9, either through public social media posts or by emailing the entry to enter@freedomfcu.org. The community will be invited to come together to vote for their favorite entries to win cash prizes of \$500, \$250, and \$150 for the three stories with the most votes. This LIVE vote will take place on Freedom's Instagram and Facebook pages the week of October 16-20. To see the latest contest announcements, follow Freedom on Facebook at [@FreedomFCU](https://www.facebook.com/FreedomFCU) or on Instagram [@FreedomFedCU](https://www.instagram.com/FreedomFedCU).

Freedom Federal Credit Union is known locally for its viral social media contests that often directly promote charitable causes. The Credit Union's award-winning *#FreedomToHelpChallenge* has been spreading awareness for local causes and volunteers for the last five years. The *#MyFightingOwlsFreedom* campaign will focus on spreading stories of how Harford Community College is creating freedom and possibility in so many ways.

"As a long-time partner with Harford Community College, we are looking forward to using our resources to support the good work they do for our community in a fun new way," stated Freedom's President and CEO Mike MacPherson.

“Freedom has been an outstanding partner to Harford Community College for many years, contributing scholarships, campus enhancements, an onsite ATM, and serving on the board of our Harford Community College Foundation,” said Theresa B. Felder, EdD, President of Harford Community College. “This is a new addition to our partnership, and we think it’s an innovative way to help celebrate our students’ achievements, while showcasing to our community that we are an incredible resource. We want to thank Freedom for choosing to highlight Harford Community College in this creative way.”

Complete contest details can be found at freedomfcu.org/myfightingowlsfreedom/.

###

About Freedom Federal Credit Union

Freedom Federal Credit Union is a community-chartered federal credit union offering consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Harford and Baltimore County. Additionally, Freedom offers a full-line of banking services for all businesses, associations, and other organizations that are based in Harford and Baltimore County. Freedom has been in business since 1953 and has six locations. To learn more, visit freedomfcu.org

About Harford Community College

Founded in 1957, Harford Community College is a vibrant, open-access institution located on 352 scenic acres in Bel Air, Maryland. Harford offers more than 150 degrees, workforce training, career advancement, and personal interest programs and provides art, entertainment, and athletic events for our entire community. When you choose Harford, you choose to invest in yourself—knowing you have the full support of faculty and staff who will walk beside you every step of the way to help you succeed. Visit harford.edu for more information.