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The MD|DC Credit Union Association's President and CEO, John Bratsakis, presents a Trailblazer Award to Freedom representatives at the Credit Union's Honeygo Branch in Perry Hall, MD. Left to Right: Keith Gill, John Bratsakis, Carmen Mirabile, Mike MacPherson, Ashira Quabili, and Michele Young. *Photo Credit: Picture This Multimedia Services*

FREEDOM FEDERAL CREDIT UNION RECOGNIZED FOR THEIR EXCELLENCE IN BANKING

The Credit Union Was the Recipient of Multiple Consumer and Industry Awards for Their Excellence in Service and Community Outreach

Bel Air, MD—Freedom Federal Credit Union was recently named *Harford Magazine's* 2021 "Best of Harford" in the category of Banks and Credit Unions, as well as *Harford County Living's* "Favorite Local Financial Institution" for 2021. The Credit Union was nominated by and voted to be the best by readers of these publications in their readers' choice style awards. Both of these awards were preceded by *Forbes.com* recognizing Freedom as one of the best credit unions in the state of Maryland. Lastly, the Credit Union was named *Best of the Best* for outstanding member service by *MemberXP*, a leader in customer service solutions. In all, Freedom's staff and members have a lot to celebrate.

In addition to the recognition for its all-around excellence in banking and customer (member) service, Freedom was also named a "Trailblazer" by the *MD|DC Credit Union Association* for their original social impact challenge, the *#FreedomToHelpChallenge*. The viral challenge also drew national attention from the *Marketing Association of Credit Unions*, where the campaign won "Best in Show" for its ingenuity and community impact.

Freedom has long been known as a staple of support for community initiatives. Freedom annually supports more than 80 local causes that are important to its members, staff, and the communities at large. The Credit Union encourages employees to volunteer their time and skills to better serve their community, including serving on local non-profit boards. Organizations including the *Harford Community College Foundation* and *Harford Family House* honored Freedom for their commitments last year.

“We want to extend our deepest gratitude to our membership. Your recognition is the single biggest compliment we could have received,” remarked Mike MacPherson, Freedom’s President and CEO. “Although we are not in this business for the recognition, it’s something we can take pride in when it does come. Mostly, we are proud to be a credit union made up of employees, board directors, committee volunteers, and members, who are all working to better the communities we serve in meaningful ways.”

Established in 1953, Freedom Federal Credit Union offers a full suite of personal and business banking services to those affiliated with Harford County, which recently expanded to also include Baltimore County. In addition to six conveniently located branches, members can take advantage of state-of-the-art online and mobile banking, 25/7 LIVE customer support, and a network of over 80,000 ATMS with no fees.

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About Freedom Federal Credit Union

Freedom Federal Credit Union is a community-chartered federal credit union offering consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Harford and Baltimore County. Additionally, Freedom offers a full-line of banking services for all businesses, associations, and other organizations that are based in Harford or Baltimore County. Freedom has been in business since 1953 and has six locations throughout Harford and Baltimore County. To learn more, visit freedomfcu.org.