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**FOR IMMEDIATE RELEASE**

June 9, 2020



**Freedom Federal Credit Union Presents #FreedomSpiritWeeks**

*Social Media Contest is a Celebration of the Positivity and Enduring Spirit of our Community*

Freedom Federal Credit Union has announced a new summer contest series titled #FreedomSpiritWeeks. The social media contest, which replaces the award winning contest #SummerofFreedomFCU they offered the previous two years, is meant to celebrate the positive experiences of our community, during challenging times.

Every Friday during the contest period, Freedom will challenge the public to submit entries according to the week's theme on social media. Entrants will be placed into a weekly drawing to win a prize. During the final week, weekly winners, along with other selected finalists, will have an opportunity to compete for a final grand prize.

"As many families are slowly starting to emerge from quarantine, we wanted to find a way celebrate those that made the best out of a challenging time," said Mike MacPherson, President and CEO of Freedom. "We also know that many people's vacation plans have been impacted, but there are still opportunities to enjoy the summer and have a little fun. #FreedomSpiritWeeks is our small way of recognizing the positivity and joy each day brings, and celebrating the great experiences that are still to be had this summer."

The eight-week social media contest will accept entries on Facebook, Twitter, and Instagram starting Friday, June 12<sup>th</sup> through Thursday, August 6<sup>th</sup>, 2020. Each Friday, a new “Spirit Week” will commence, and entries must be posted in the comments of the announcement or by using the publically searchable hashtag, #FreedomSpiritWeeks and tagging the credit union @FreedomFedCU. Entries are due each week on Thursday by 11:59 pm.

The #FreedomSpiritWeek themes are:

June 12 – June 18 : GRADS WEEK

June 19 – June 25 : TAG LOCAL WEEK

June 26 – July 2 : CHALK IT UP WEEK

July 3 – July 9 : WHAT’S FOR DINNER WEEK

July 10 – July 16 : PROJECT PRIDE WEEK

July 17 – July 23 : BACK TO NATURE WEEK

July 24 – July 30 : MY PURFECT PET WEEK

July 31 – August 6 : SPIRIT WEEK

Complete contest details are available at [freedomfcu.org/spiritweeks](https://freedomfcu.org/spiritweeks). Follow Freedom Federal Credit Union on [Facebook](#), [Twitter](#), or [Instagram](#) to get the latest contest announcements.

### **About Freedom Federal Credit Union**

Freedom Federal Credit Union is a community-chartered federal credit union offering consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Harford County. Additionally, Freedom offers a full-line of banking services for all businesses, associations, and other organizations that are based in Harford County. Freedom has been in business since 1953 and has five locations throughout Harford County. Visit Freedom online at [freedomfcu.org](https://freedomfcu.org).

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