

Contact: Carmen David Mirabile
Senior Vice President, Marketing
410-612-2111
cmirabile@freedomfcu.org



FOR IMMEDIATE RELEASE:
JANUARY 24, 2020

Freedom Federal Credit Union Donates Over \$180,000 to Support Harford County Charitable Causes in 2019



In addition to monetary donations and branch-wide collections, Freedom employees frequently volunteer in the community. Pictured here are Freedom employees and their family members organizing gifts with The Empty Stocking Fund at the end of 2019.

Bel Air, MD –Thanks to a successful year of financial growth for Freedom Federal Credit Union, over 76 local charities, nonprofits, and community organizations have benefited from financial support in 2019. Over \$180,000 was invested back into the Harford County Communities that the Credit Union serves

Freedom Federal Credit Union has been in Harford County since 1956 and has a long history of supporting local non-profits and improving community resources. As a not-for-profit, the Credit Union returns all profits back to the membership and to the community at large.

Freedom's community support significantly increased in 2019, compared to past years. In 2018, for example, Freedom donated more than \$130,000 in sponsorships, scholarships, and donations to support

the Harford County community. According to President and CEO, Mike MacPherson, the more than \$50,000 increase in community support, in 2019, is a testament to the institution's growing membership and assets. "The more we grow, the more we give back. It's never been about making money, for profit's sake, and so long as we can, we're going to serve this community and make it better, every way we can", MacPherson stated.

Notable donations include more than \$30,000 to Harford County Public Schools, more than \$25,000 to Upper Chesapeake Health Foundation, and \$15,000 to the MedStar Health Foundation. Other supported organizations include: ARC Northern Chesapeake Region; APG Wounded Warrior Fisher House; Boys & Girls Clubs of Harford & Cecil Counties; The Brandon Tolson Foundation; Chesapeake Cancer Alliance; Community Foundation of Harford County; Extreme Family Outreach; Habitat for Humanity Susquehanna; The Harford Center; Harford County Public Library Foundation; Harford Family House; Humane Society of Harford County; Maryland Center for the Arts; SARC; The United Way of Central Maryland

"Freedom is the gold standard of community partners," say Shawn Kros, CEO of The Arc Northern Chesapeake Region. "We can count on Freedom to be there for us in all capacities- not only through monetary donations, but with volunteerism, program support and strategic planning."

In addition to monetary support, Freedom Federal Credit Union donates employee time to causes all over the county. In 2019, Freedom employees volunteered more than 400 hours to charitable initiatives. The Credit Union also initiated a Harford County-based social media movement called the #FreedomToHelpChallenge, which finished its second year in December, where individuals, businesses, and non-profits can participate by posting pictures and stories of their volunteer efforts in the hopes to win a \$1,000 charitable donation for their cause. The movement has brought new awareness to dozens of Harford County-based charities and celebrates the volunteers who serve them.

About Freedom Federal Credit Union

Freedom Federal Credit Union is a community-chartered federal credit union offering consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Harford County. Additionally, Freedom offers a full-line of banking services for all businesses, associations, and other organizations that are based in Harford County. Freedom has been in business since 1953 and has five locations throughout Harford County. To learn more, visit freedomfcu.org