

Contact: Carmen David Mirabile
Senior Vice President, Marketing
410-612-2111
cmirabile@freedomfcu.org



FOR IMMEDIATE RELEASE:
September 13, 2019

**FREEDOM FEDERAL CREDIT UNION AWARDS \$1,000 TO ITS #SUMMEROFFREEDOMFCU
GRAND PRIZE WINNER**

For the second year in a row, Freedom Federal Credit Union sponsored the #SummerofFreedomFCU photo contest. Tracy Borkowicz, a 2nd grade teacher at Abingdon Elementary School and mother of two, won the grand prize of \$1,000. The eight-week social media contest called for Harford County participants to post photos of their summer adventures while showcasing Freedom Federal Credit Union's branded blue and yellow sunglasses. The free sunglasses were available throughout the summer at all five branches in Harford County. Each week, the public was invited to vote for their favorite entry on Freedom's Facebook page.

The social media photo contest came to an exciting conclusion when Ms. Borkowicz took the lead in the final few minutes of the competition. Her winning photo, titled "Teachers Be Like..." won with 1,085 votes. A \$1,000 check from Freedom Federal Credit Union was presented to Ms. Borkowicz and her family following the win.

Ms. Borkowicz is in her 22nd year of teaching for Harford County Public Schools, and in the 5th week of the competition, submitted a photo montage of herself enjoying summer break in ways only teachers can truly appreciate. The creative display initially won her over a hundred dollars in local gift cards, and was then featured as a finalist during the competition's 24-hour grand prize voting period that accumulated more than 4,000 votes for the 16 selected finalists.

"I have been a member [of Freedom Federal Credit Union] since I was a teenager," stated Ms. Borkowicz in a message to Freedom. "I am so – SO grateful".



"Teachers Be Like..." By Tracy Borkowicz won the #SummerofFreedomFCU social media photo contest presented by Freedom Federal Credit

The #SummerofFreedomFCU contest has solicited hundreds of contest submissions and has featured locations in and around Harford County and as far as Paris, France and Rome, Italy.

In a social media post by Ms. Borkowicz, she recounts, "I stumbled upon a contest that had a final cash prize and decided to go for it. We really needed the money and I put myself out there... and took a chance. Little did I know that I would win the grand prize with the help of kind-hearted friends. Thanks for helping this momma / teacher rise."



Freedom Federal Credit Union President and CEO, Mike MacPherson, and contest facilitator, Ashira Quabili, present the grand prize check to #SummerofFreedomFCU contest winner, Tracy Borkowicz, and her family.

Inspired by the Credit Union Movement's philosophy of "People Helping People," Freedom Federal Credit Union is following up with year two of their volunteerism-themed photo contest for the holidays, the #FreedomToHelpChallenge.

The social challenge will commence November 1st and feature a \$1,000 charitable award to a local non-profit organization. Follow Freedom's Facebook page at facebook.com/freedomfcu or follow their Instagram or Twitter handle @FreedomFedCU.

###

About Freedom Federal Credit Union

Freedom Federal Credit Union is a community-chartered federal credit union offering consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Harford County. Additionally, Freedom offers a full-line of banking services for all businesses, associations, and other organizations that are based in Harford County. Freedom has been in business since 1953 and has five locations throughout Harford County. To learn more, visit freedomfcu.org