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## FREEDOM FEDERAL CREDIT UNION AWARDS ITS #SUMMEROFFREEDOMFCU GRAND PRIZE TO 12-YEAR-OLD BOY SCOUT

Troop 922 scout, Daniel Koncurat, started the school year at Southampton Middle School with a \$500 check from Freedom Federal Credit Union for winning the #SummerofFreedomFCU photo contest, sponsored by the Credit Union. The contest called for participants to incorporate Freedom-branded sunglasses into their summer adventures and post the pictures on social media for a chance to win the \$500 grand prize among other weekly incentives. The free sunglasses were available throughout the summer at all five branches in Harford County.





"Broad Creek Scout Style" by Daniel Koncurat, Age 12

"One Last Summer Hurrah!" by Diane Smigo May

Grand Prize Winner

Runner-Up

The 10-week contest solicited hundreds of contest submissions and featured locations both near and far. Freedom held weekly voting periods, and 12-year-old Koncurat's winning photo, "Broad Creek Scout Style", received the most votes, beating out Ring Factory Elementary School teacher, Diane Smigo May's family beach photo, "One Last Summer Hurrah!" by just 22 votes. Nearly 800 people voted in the contest's final showdown on Freedom's Facebook page.



Freedom Federal Credit Union President and CEO, Mike MacPherson presents grand prize check to #SummerofFreedomFCU contest winner, Daniel Koncurat.

In a statement prepared by Daniel, he recounts, "My experience with the Summer of Freedom FCU challenge was really fun. My dad gave me Freedom glasses to take to my scout camp, and my friends and I had an awesome time hanging out, making videos, and taking pictures. I worked so hard to get people to vote for me. Then, I saw a post. I had won! The challenge was so fun and exciting. Thanks to Freedom, me and my scout troop are going to go on a cool adventure to some awesome place."

Inspired by the Credit Union Movement's philosophy of "People Helping People," Freedom Federal Credit Union is following up with a volunteerism-themed photo contest for the holidays, the #FreedomToHelpChallenge. The new social challenge will commence in early November.

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## **About Freedom Federal Credit Union**

Freedom Federal Credit Union is a community-chartered federal credit union offering consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Harford County. Additionally, Freedom offers a full-line of banking services for all businesses, associations, and other organizations that are based in Harford County. Freedom has been in business since 1953 and has five locations throughout Harford County. To learn more, visit <u>freedomfcu.org</u>