Contact: Carmen David Mirabile Senior Vice President, Marketing 410-612-2111 <a href="mailto:cmirabile@freedomfcu.org">cmirabile@freedomfcu.org</a>



FOR IMMEDIATE RELEASE:

June 21, 2018

## FREEDOM FEDERAL CREDIT UNION SPONSORS HOMERUNS FOR HEALTHY KIDS, IN PARTNERSHIP WITH THE ABERDEEN IRONBIRDS TO BENEFIT MEDSTAR PEDIATRICS IN BEL AIR

**Bel Air, MD** – Freedom Federal Credit Union announced a new sponsorship today in partnership with the Aberdeen Ironbirds. Homeruns for Healthy Kids began with the start of the Ironbirds season on June 15. With Homeruns for Healthy Kids, for every IronBirds player that hits a homerun during the season, Freedom Federal Credit Union will donate \$100 to benefit services for children at the MedStar Health Bel Air Medical Campus.

Homeruns for Healthy Kids will run through the end of the regular Ironbirds season, when a check will be presented to <u>MedStar Health</u> in one of the final games.

"Freedom has always been about 'people helping people'," stated Freedom's President and CEO Mike MacPherson. "We are thrilled to partner in this program with two great Harford County institutions to offer support to Harford County youth battling critical and chronic illness".

"It is an absolute honor having such a strong partnership with Freedom Federal Credit Union. Their support has already ensured many of our pediatric patients and parents have the best care possible at our Bel Air Medical Campus. I cannot wait for the great things Homeruns for Healthy Kids will achieve," said Aaron Piccirilli, MedStar's Vice President of Philanthropy Initiatives.

With Homeruns for Healthy Kids, Freedom builds on the existing partnership already established with MedStar Health. To date, Freedom has donated more than \$30,000 to MedStar Health to support initiatives benefitting pediatrics and neurological rehabilitation services for children in Bel Air.

###

## **About Freedom Federal Credit Union**

Freedom Federal Credit Union is a community-chartered federal credit union offering consumer financial services to those who live, work, volunteer, worship, attend school, or have family in Harford County. Additionally, Freedom offers a full-line of banking services for all businesses, associations, and other organizations that are based in Harford County. Freedom has been in business since 1953 and has five locations throughout Harford County. To learn more, visit <a href="freedomfcu.org">freedomfcu.org</a>